



## For Immediate Release:

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## Make a Difference! Cash for Bulk

BROWNSVILLE--The City of Brownsville Health Department in collaboration with Keep Brownsville Beautiful, Public Works, and other city departments, Allied Waste, and ESCO Marine, held yet another Make a Difference! Cash for Bulky items event, on Saturday August 13, 2011. This event started back in 1997, where Brownsville residents would bring in unwanted bulk items and receive a cash incentive, helping reduce the amount of debris in the city's streets.

In summary, 144 Brownsville residents took part in helping clean up the city this past Saturday, by bringing in discarded couches, mattresses, tables, dressers, television sets, washer/dryers, junked boats, water heaters, air conditioners, and refrigerators, which once choked the streets and alleys of our city. Over 26 tons was brought within four hours, equivalent to about 20% of what the city landfill brings in one day.

The participating residents took home \$6,655 in total for the items they no longer needed. The event was funded in part by the \$1 provision fee from the city's plastic bag ordinance.

It is notable to mention many volunteers from Keep Brownsville Beautiful and our local private sector donated their time and supplies ranging from water to heavy duty tractors and equipment that made this event a success.

The City of Brownsville is looking forward to another Make a Difference! Cash for Bulk, for the Fall of this year and/or Spring of 2012. For more information on future events please call (956) 542-3437.

