

NEWS

you can use



Texas Commission on Environmental Quality ♦ MC-113 ♦ PO Box 13087 ♦ Austin TX 78711-3087

MAY 2005

Drive Clean Across Texas Campaign Offers Free Teaching Materials

Drive Clean Across Texas, the nation's first statewide public outreach and education campaign, is raising awareness and changing attitudes about air pollution. The award-winning campaign is sponsored jointly by the Texas Department of Transportation, the Texas Commission on Environmental Quality, and the Federal Highway Administration.

The campaign's goal is to inspire changes in driving behavior that will help clean up our Texas air. Although there are many sources of air pollution, one of the major contributors is vehicle emissions from our cars and trucks.

Drive Clean Across Texas focuses on reducing this source of pollution by educating young Texans and the driving public about the relationship between driving habits, automobile emissions, and air pollution.

Drive Clean Across Texas launched its campaign in March 2001 with an emphasis on public education, advertising (billboards, television, and radio), and media relations (press releases and public events).

The public education component includes K-12 lessons, air quality information, and resources for teachers. To download the resources available, visit the *Drive Clean Across Texas* Web site at www.drivecleanacrosstexas.org, or to order copies of the following **free** teacher materials, please e-mail your request to educate@tceq.state.tx.us.

NEW *Ollie's Air Quality Index* poster, English or Spanish, Grades K-5 (GI-322) features the Clean Air Crew—Tex, Dot, Cool Jay, and Ollie Ozone—depicting the Air Quality Index. To view the English-language poster before ordering, visit our Web site: www.tceq.state.tx.us/comm_exec/forms_pubs/pubs/gi/gi-322_509656.pdf. To view the Spanish-language poster, visit www.drivecleanacrosstexas.org/for_teachers/order_materials/ollie_spanish.pdf.

NEW *Care For Our Air* poster, English or Spanish, Grades K-5 (GI-323) features Cool Jay suggesting various ways to take care of our air. To view the English-language poster before ordering, visit www.tceq.state.tx.us/comm_exec/

[forms_pubs/pubs/gi/gi-323_509722.pdf](http://www.tceq.state.tx.us/comm_exec/forms_pubs/pubs/gi/gi-323_509722.pdf). To view the Spanish-language poster, visit www.drivecleanacrosstexas.org/for_teachers/order_materials/care_spanish.pdf.

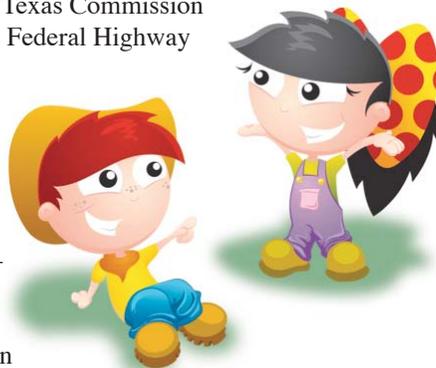
The *Air Quality Coloring & Activity Book*, Grades K-5 (GI-314) shows Tex and Dot teamed up with Cool Jay and Ollie Ozone. Tex's and Dot's pals can fly up where the ozone is bad—way up in the sky—and Cool Jay knows a lot about cars and air pollution. Cool Jay conveys the Drive Clean messages in ways children can understand, while Tex and Dot show how they learn about what happens on bad ozone days and how transportation plays a role in air quality. And their friend Ollie knows how to warn children about bad ozone. Altogether, they're the hippest Clean Air Crew on the block. To view the activity and coloring book before ordering, visit www.tceq.state.tx.us/comm_exec/forms_pubs/pubs/gi/gi-314_238764.pdf.

Caring for the Air Bookmark, Grades K-8 (GI-312) lists five ways individuals can help clean up the air. To view the bookmark before ordering, visit www.tceq.state.tx.us/comm_exec/forms_pubs/pubs/gi/gi-312_173057.pdf.

NEW *Becoming Clean Air Aware* (GI-313) is a brochure for educators that describes a free K-12 air-quality curriculum customized for different age groups. To view the brochure, visit our Web site at www.tceq.state.tx.us/comm_exec/forms_pubs/pubs/gi/gi-313_173121.pdf.

Tex and Dot and their Clean Air Crew pals, Cool Jay and Ollie Ozone, come to life in the *Clean Air Crew Video* (M-004). The tale pairs learning about clean air with music and friendship. This video tackles the tough challenge of transportation and air quality—how do we get where we need to go and still care for the air? While teaching other students about cars and clean air, Tex, Dot, Cool Jay, and Ollie encounter the Smog King and his shifty, shady pal Rex. These two really love polluting the air. Rex and the Smog King soon find out that dirty air isn't cool. To order a copy of the video, e-mail your request to educate@tceq.state.tx.us or view it online at www.drivecleanacrosstexas.org/for_teachers/activity_book/#video.

For more comprehensive information on air quality, visit the U. S. Environmental Protection Agency's (EPA) Web site at www.epa.gov/ebtpages/airmobilesources.html.



An environmental message brought to you by the Small Business and Environmental Assistance Division.

Environmental Management System Participants Gain Incentives

Are you interested in developing an Environmental Management System (EMS) for your business or organization? The Texas EMS program offers incentives to regulated entities that adopt and implement a TCEQ-approved EMS. The TCEQ now offers a variety of incentives to sites that are producing ongoing positive results in the areas of compliance, environmental impact, and liability control. Members joining the two top tiers (Lone Star Leaders and National Leaders) receive regulatory benefits, such as:

- A 10 percent credit on the site's compliance history score;
- Reduced fees for training, technical assistance, and networking;
- A subscription to our quarterly EMS newsletter;
- Exemption from pollution prevention planning under the Waste Reduction Policy Act;
- Accelerated access to TCEQ program information;
- A single point of contact at the TCEQ for innovative activities;
- On-site technical assistance;
- Recognition of the member's efforts by the TCEQ;
- Use of the CLEAN TEXAS, CLEANER WORLD logo; and
- Site-specific regulatory incentives.

The TCEQ is in the process of developing additional incentives requested by stakeholders.

With an EMS in place, your organization can improve performance, get ahead of the compliance requirements, save time and money in processing permit applications and conducting regulatory inspections, and achieve a cleaner environment. For more information about Texas EMS, e-mail us at ems@tceq.state.tx.us.

2005 Leaders Recognized

On May 3, the TCEQ and the EPA recognized the first sites to reach the state's highest levels of participation in environmental protection through the CLEAN TEXAS, CLEANER WORLD program. Seven sites have achieved membership at one of the top levels: Lone Star Leader and National Leader. National and Lone Star Leaders include: Strategic Petroleum Reserve, Big Hill and Bryan Mound; Applied Materials, Austin; Bell Helicopter Textron,

Amarillo; Motorola Inc., Fort Worth; TXU Power, Comanche Peak Steam Electric Station; and Precoat Metals, Houston.

To be approved at the Leader levels, organizations undergo a rigorous on-site audit of their environmental management systems (EMS) and demonstrate environmental performance that goes beyond compliance with environmental laws. National and Lone Star Leaders are eligible for regulatory benefits such as reduced reporting, improved compliance history scores, and assistance with innovative projects, all of which cut paperwork, increase efficiency, and help Leaders focus on environmental improvement.

If your facility is interested in joining the ranks of these environmental leaders, please visit our Web site: www.cleantexas.org.

Publication Aims to Help Auto Salvage Yards

TCEQ's Small Business and Local Government Assistance (SBLGA) section has created a summary publication of the environmental requirements for auto recyclers. *Rules for Auto Salvage Recyclers* (RG-423) is a quick guide to determining which regulations may apply to these businesses. (This is not a substitute for knowing TCEQ's rules.) In addition, auto salvagers may seek free and confidential assistance from the SBLGA at 800/447-2827. To view the guide online before ordering, visit www.tceq.state.tx.us/comm_exec/forms_pubs/pubs/rg/rg-423.html.

TCEQ Plans Texas Country Cleanups for Rural Texans

The TCEQ is offering free, one-day collections to several communities in June. Bring your properly rinsed plastic pesticide containers, used motor oil, used oil filters, and lead acid batteries to sites in these communities:

City	Date
Hillsboro	6/14/2005
Hico	6/15/2005
Lampasas	6/16/2005

For more information on proper disposal and the locations of drop-off sites, visit our Web site at www.tnrcc.state.tx.us/exec/oppr/txcntry/tx_cntry.html.

Lake and River Cleanup Scheduled

To volunteer to clean up your local waterway, or to organize a cleanup in your area, please visit the Keep Texas Beautiful Web site at www.ktb.org/programs/LR/index.htm.

Event Name	Date	Contact	Phone Number
City Lake Cleanup, Greenville	6/11/2005	Carl Reese	903/455-3822

Environmental News You Can Use is brought to you by the Small Business and Environmental Assistance Division of the Texas Commission on Environmental Quality. To subscribe, send your name, mailing address, and e-mail address to educate@tceq.state.tx.us or call 512/239-3150.