

Exhibit 1

Dallas “Mow Down Air Pollution” Mower Exchange Event

Project Description: PERFORMING PARTY shall hold periodic, one-day events where citizens can trade their gasoline-powered lawn mowers for cleaner lower pollution-emitting electric mowers.

PERFORMING PARTY shall host periodic, one-day events in Dallas County in which members of the community will be provided a 50% discount off the retail costs of a clean-running electric mower if they trade-in an operational gas-powered mower. PERFORMING PARTY shall offer this discount on approximately 400 clean-running electric mowers per event held. PERFORMING PARTY shall coordinate with a local retailer and/or manufacturers to assist in coordinating, conducting, and advertising the event. SEP Funds will be used only for the direct costs of the project such as to help pay for the mower discounts, labor for the event, and to cost share the advertising costs with the retailer.

PERFORMING PARTY shall collect the old gasoline-powered mowers at the event. An authorized metal recycling contractor will remove the old mowers from the event site, empty and properly dispose of all liquids, and decommission, recycle portions of, and properly dispose of the non-recyclable portions of the mowers. No gasoline-powered mower may be re-used or sold for re-use.

Minimum Contribution: \$45,000 initially, with smaller contributions upon coordination with TCEQ and PERFORMING PARTY.

Benefits: Each event will remove approximately 400 gasoline-powered mowers from service and, based on average lawn mower usage, result in an estimated reduction of five (5) tons of volatile organic compound (VOC) emissions and removal of an estimated twenty (20) tons of carbon monoxide emissions per year. Reduction of these air pollutants will help reduce ozone formation in the region. The event will also assist in educating citizens on ways they can reduce ozone-forming emissions.

Counties: Dallas