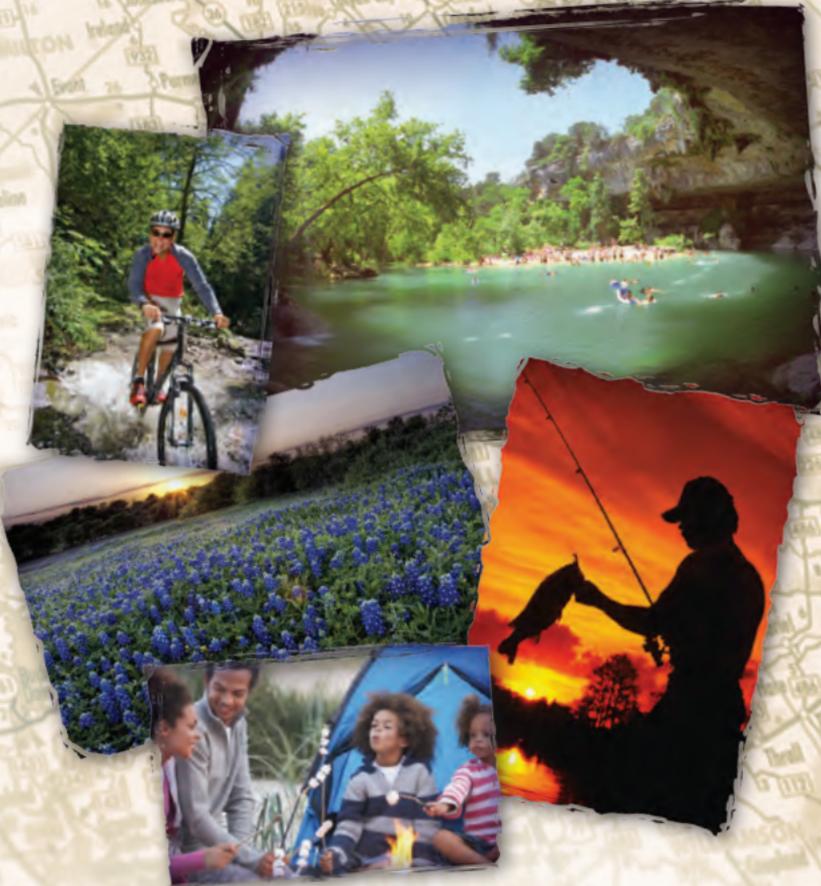


Take Care OF Texas™

It's the only one we've got.

TakeCareOfTexas.org



Take Care of Texas

is a statewide campaign from the Texas Commission on Environmental Quality that provides helpful information on Texas' successes in environmental protection and encourages all Texans to

- help keep our air and water clean,
- conserve water and energy,
- reduce waste, and
- save a little money in the process!

Through TakeCareOfTexas.org, Texans can:

- explore simple ways to do their part to **Take Care of Texas** in their daily lives,
- order free publications and educational materials for kids and adults, and
- get involved in the **Take Care of Texas** community.

Pledge to **Take Care of Texas**

Texans are encouraged to pledge online to conserve water and energy, keep our air and water clean, and reduce waste. If you take the pledge, you will receive a **FREE** Texas State Parks Guide and a **FREE** sticker! (While supplies last.)



Proud Partners



The **Take Care of Texas** Proud Partner program allows corporations, governments, nonprofits,

and other organizations to demonstrate their commitment to protecting the Texas environment.

~ TakeCareOfTexas.org/partners

Do Your Part

The **Take Care of Texas** website features information in English and Spanish on how to save money while protecting the Texas environment, including an interactive house where you can discover conservation tips in different rooms and spaces.



Publications

Take Care of Texas offers **FREE** publications and educational materials directed at individual Texans, such as:

- **Water and Energy Saving Tips**
Handy tips in English and Spanish for conserving water and energy while saving money.
- **Landscape Publications**
Useful guides on how you can protect our natural resources while caring for your lawn.
- **Handouts on Computer and Electronic Recycling**
- **Mirror Clings and Other Stickers**
- **Bill Stuffers with Water Conservation Tips**



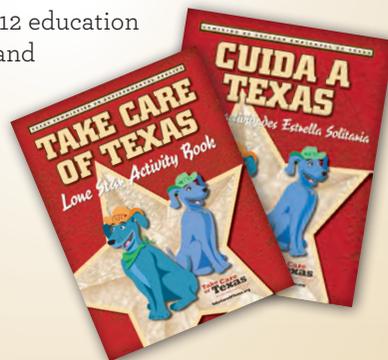
Educational Materials for Kids

The **Take Care of Texas** website offers resources and animated games for your kids to learn more about protecting the environment. We use mascots River and Sky—both Texas Blue Lacys, the official state dog of Texas—to teach kids how to make smart choices.

FREE environmental K-12 education materials are available and include:

- posters*, book-marks*, and stickers
- activity books*
- teachers' guides

*Also available in Spanish.



Visit the website's publications page to submit an online order for these **FREE** educational materials.

~ TakeCareOfTexas.org/publications

News You Can Use Electronic Newsletter

We encourage you to sign up for **Take Care of**

Texas News You Can Use, a monthly electronic newsletter with articles, tips, links, and other information on news, events, and ways you can do your part.

~ TakeCareOfTexas.org/newsletter



Other Media Materials

TakeCareOfTexas.org also offers other media materials and programs to help Texans in their environmental efforts, such as:

- Texas-sized success stories about air and water quality. Did you know that from 2000 to 2014 ozone levels in Texas have decreased by 29 percent?
- Share Your Story—a chance to tell us ways you **Take Care of Texas**
- Savings Calculator—a tool to help you estimate how much household water, energy, and money you can save by taking some simple steps to **Take Care of Texas**
- Public service announcements for radio and television



Music artists Kevin Fowler and Rick Trevino teamed up with the TCEQ to produce **Take Care of Texas** PSAs that encourage Texans to protect the state's natural resources. Visit the website's media page to watch the announcements.

~ TakeCareOfTexas.org/radiotv-spots

License Plate

Put a **Take Care of Texas** license plate on your vehicle and show everyone on the road that you **Take Care of Texas**. \$22 of the \$30 plate fee goes to support the program.



TakeCareOfTexas.org/license-plate

How Do You Take Care of Texas? Elementary School Art Contest

The TCEQ and Samsung Austin Semiconductor invite K-5 students to submit their artwork of how they, along with their friends and family, help **Take Care of Texas**. One grand-prize winner receives a Samsung laptop and 15 students win a Samsung tablet. The teacher of the student who designs the overall best artwork will also be awarded a Samsung tablet.

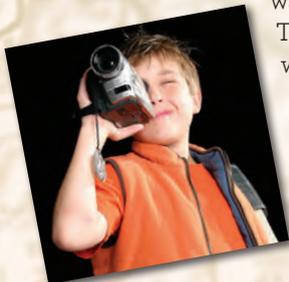
TakeCareOfTexas.org/art-contest

2016 Grand Prize Winner
Gabiella Almaguer, 4th Grade
Driscoll Elementary
Driscoll, TX



Take Care of Texas Video Contest

The TCEQ and Waste Management of Texas, Inc. (WMTX) invite 6th-12th grade students to submit a video public service announcement portraying positive ways to **Take Care of Texas**. Three 9th-12th grade students will be awarded scholarship funds and three 6th-8th grade students will receive GoPro cameras and accessories, provided by WMTX.



TakeCareOfTexas.org/video-contest



For More Information:

facebook.com/TakeCareOfTexas

twitter.com/TakeCareOfTX

youtube.com/user/TCEQNews

instagram.com/takecareoftx

TakeCareOfTexas.org

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