

“The Proud Partners program has more than 50 organizations that are demonstrating their commitment to protecting the Texas environment. From big companies like Samsung and H-E-B to Baylor University ... all kinds of organizations have taken the pledge to stay committed to environmental quality.”

—Bryan W. Shaw, Ph.D., P.E., TCEQ Chairman

Electronics Recycling

PROUD PARTNERS

Cinco Electronics Recycling, in South Austin, is one of the more than 50 Take Care of Texas Proud Partners that have demonstrated their commitment to protecting the Texas environment. These corporations, governments, nonprofits, and others all across Texas have taken the pledge to stay committed to environmental quality.

“The [Proud Partners](#) program has more than [50 organizations](#) that are demonstrating their commitment to protecting the Texas environment,” said TCEQ Chairman Bryan W. Shaw, Ph.D., P.E. “From big companies like Samsung and H-E-B to Baylor University, from the Chihuahuan Desert Nature Center to Thurgood Marshall Leadership Academy, all kinds of organizations have taken the pledge to stay committed to environmental quality.”

Rob King, president of Cinco Electronics’ Austin facility, is very proud of the 52,000-square-foot recycling facility. “We process 5 million pounds of electronics per year,” he said. “And zero, absolutely zero of that goes into landfills. Not here, not overseas.”

Cinco Electronics has numerous certifications from the U.S. EPA and other organizations, and many of those certifications require audits every year.



“We process 5 million pounds of electronics per year, and zero, absolutely zero of that goes into landfills. Not here, not overseas.”

—Rob King, President, Cinco Electronics Recycling

President Rob King explains computer recycling at the South Austin facility.

“Being recognized as part of the Proud Partners program says that we are who we say we are,” said King, “and that we strive to do our best every day.”

TCEQ Commissioner Zak Covar said, “All Texans have a part to play in preserving our exceptional quality of life. The Proud Partner program is a part of the [Take Care of Texas](#) program, the TCEQ’s personal-responsibility program to help make sure the air we breathe and the water we drink are clean. The Take Care of Texas program urges you to visit

the website to find out more ways you can help take care of Texas.”

The facility is a clean, well-organized warehouse in an industrial park in southeast Austin. It employs about 20 people. It takes in old electronics—desktop computers, laptops, monitors, servers, televisions—that are either reused or recycled. It receives the electronics from manufacturers and consumers.

About 40 percent of the incoming components can be reused, said King. They may end up at used computer shops,



on eBay, or at all kinds of electronics outlets. About 60 percent are broken down to be recycled for their valuable components, such as various metals.

At the Take Care of Texas website, you can find helpful information on Texas' successes in environmental protection, as well as valuable tips on how you can help keep our air and water clean, conserve water and energy, and reduce waste.

“By taking the [Proud Partner Pledge](#), your organization demonstrates its commitment to protecting the Texas environment,” said TCEQ Commissioner Toby Baker. “You’ll receive a Proud Partner decal and digital seal that shows your customers and your members that your organization is a good steward of the Texas environment. And, as we all say, Take Care of Texas—it’s the only one we’ve got!”



Bales of plastic heading to be recycled.

Take the pledge and join the Proud Partner program. Members receive decals to display on storefronts or vehicles, a listing on the Proud Partner Web page, and free resources to educate customers, employees, or members on ways to Take Care of Texas. ♻️



TCEQ photos

An employee disassembles an iMac G4.



Take Care of Texas
It's the only one we've got.

Information Online
www.takecareoftexas.org



Natural Outlook is published monthly by the TCEQ's Agency Communications Division. Articles are not copyrighted and may be reproduced. (Photos and graphics that are credited to other sources may not be used without their permission.) Please credit the TCEQ for material used and send a copy to the editor: Natural Outlook, MC 118, TCEQ, P.O. Box 13087, Austin, TX 78711-3087. Or e-mail <ac@tceq.texas.gov>, or fax 512-239-5010.

✉️ To sign up to receive e-mail alerts of new issues, visit www.tceq.texas.gov/goto/outlook.

How is our customer service? www.tceq.texas.gov/customersurvey

The TCEQ is an equal opportunity employer. The agency does not allow discrimination on the basis of race, color, religion, national origin, sex, disability, age, sexual orientation, or veteran status.